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DESERT OF CALIFORNIA

OASIS OF SAN DIEGO

AUGUST 2016





DON'T BE LATE

For this very important date! BY ORDER OF THE QUEEN OF HEARTS

You are invited to attend
A very Mad Hatters Tea Party
Saturday August 27, 2016
Follow the white rabbit down the rabbit hole to
Al Bahr Shrine Center
5440 Kearny Mesa Road

San Diego, Ca 92111 Telephone number - 858-292-0092

12:00 PM - social, tea savories & sweets, Prizes, silent auction

Cost - \$25.00 - children under 10 \$12.50

Please call the Shrine Center for tickets and reservations.

If you forget to wear your hat, not to worry,

The Mad Hatter's Hat shop will be open.

RSVP by August 24, 2016





DESERT OF CALIFORNIA • OASIS OF SAN DIEGO

Al Bahr Shrine

Chartered May 13, 1913 5440 Kearny Mesa Road San Diego, California 92111-1393 Phone (858) 292-0092 • Toll Free 1-(888) 267-4541 Fax (858) 292-5618

www.albahrshrine.org • office@albahrshrine.org

-

2016 Divan

Potentate Lou Hahn
Chief Rabban Larry Parker
Assistant Rabban Oscar Cañedo
High Priest & ProphetGene Yee
Oriental Guide Steve Walker
TreasurerMel Stein, PP
Recorder John Harris
1st Ceremonial Master Heath Forney
2nd Ceremonial Master Rudy Nobleza
Director Peter Krickhuhn
Marshal Jay Mamuyac
Captain of the GuardBill Stokes
Outer GuardTony Jesmond
Outer Guard Tom Maltman
Outer Guard Rizolino Constantino
Outer Guard Saul Lopez-Pacheco
Outer Guard Mike McComas
Chaplain Abe Ravitch

Editorial Staff

Editor in Chief	
PHOTOGRAPHER Bryan Meyer	619.602.8253

RECORDER'S OFFICE HOURS

Monday - Friday 8:30 AM to 4:30 PM

Upcoming Shrine Center Public Events

August 15 th	Canyon Quilters
August 17 th	. Tierra Del Sol 4X4 Wheel Club
August 21^{st}	Stamps4Less

Potentate's Message



Nobles and Ladies,



It is August and summer is in full swing! The year is just flying by. Thank you to everyone who participated in the numerous parades celebrating the 4^{th} of July. Your temple delegates were, as in many years in the past, at

the Imperial Session. Tampa was nice, but the heat and humidity really makes you appreciate San Diego's climate.

Our newly elected Imperial Potentate is Chris Smith from Wahabi Shrine in Jackson, Mississippi. Due to the untimely passing of the Imperial Oriental Guide, the Shrine representatives elected two new officers to the Imperial line: Richard Burke, Imperial Captain of the Guard and Kevin Costello, Imperial Outer Guard

I would like to give a special thanks to our First Ceremonial Master Heath Forney and his Lady Angela for a fun stated meeting and to our Islanders Shrine Club for preparing a great Island dinner. We had another great showing of support for the meals prepared by our own Nobles.

Last month I made a plea for you to consider joining either our Patrol or Greeters Unit, and we still need your help. This month I have another group that needs your help. Are you one of those Nobles that think that Home Depot is your kind of toy store, or do you just like to build things? If that's the case, please think about joining our Directors Staff. They are a hard working, fun group and they also cook great hamburgers for lunch on Thursdays.

The Shrine mantra is "Fun with a Purpose". Of course our purpose is to care for those children in need. We can't all be doctors or nurses, but what we all can do is take our Shrine patients to our doctors and nurses. Your Temple needs a few good Nobles to be Hospital Van Drivers. All you need is a valid driver's license and the desire to be a special part of our children's' care. Please contact Bob Mars or Gene Gillard, or call the office at 858-292-0092 if you can help.

Some of the upcoming events this month are the Ceremonial in Tijuana on Saturday August 20th. If you would like to join us, we will be taking the Temple Vans. Please reserve your seat with the office . a valid passport will be needed to travel into Mexico. On Saturday August 27th, we have a fun event for the Ladies, the "Mad Hatters Royal High Tea".

My special thanks to two of our dedicated Nobles; Illustrious Sir Don Wierman for overseeing the installation of our new HVAC Equipment and to our Director Peter Krickhuhn for overseeing the upgrading of our building sound system.

Last but not least, we must do our best to secure new members for our Fraternity. There is nothing wrong in asking a friend or neighbor to be a Shriner. We will guide them on the right path. Thanks again for your support this year, it is a greatly appreciated. *Fraternally.*

Lou Hahn

Just a reminder that there are still staterooms available on our scheduled 13 day cruise February 5, 2017 to Australia on the beautiful Celebrity *Solstice*. Space is extremely limited and stateroom selections and early booking prices will begin creeping up as diminished space and calendar embark date nears. A deposit of only \$450.00 per person is now all that is necessary for you to lock in a space now with full payment not due until November 20,



2016. Deposits are 100% refundable up until final payment. Stateroom types and prices vary from \$2718.10 Concierge Class to inside cabin at \$2047.65 and provisions for 3rd and 4th passengers sharing cabin with 2 full-fare passengers at \$1118.10. These rates are based on double occupancy and include port taxes and fees. Other temples are eagerly seeking passage as well and have already reserved. Please contact Illustrious Sir Lou Hahn at Carefree Vacations, 619-429-4102 or email at shipwrecked-2@sbcglobal.net.

Larry Parker, Chief Rabban



Chaplain's Message

Ladies and Nobles, Let us delve into the beginnings of known religion starting in 2085 BC with Judaism. To one of the more modern religions in 1980 AD the House of Yahweh. There many religions in between the two for which we do not have enough space to discuss. Which ever one that you ascribe to. It is clear that there are many points of view when it comes to this subject. The theory that ties masons together is simply a belief in a supreme being and that belief binds us together as brothers. Among whom, no contention should ever exist, but rather emulation of who best can work and best agree. So I leave you with this thought. I know that this maybe harder to do than others , but let us think of others religion and points of view as we go through our daily lives and maybe we will be the better for it.

Yours in Faith, Abraham Ravitch, Chaplain

Shrine Van Drivers & Ride Alongs

Thanks to those nobles who have recently responded to our call for additional drivers to help get the kids to the Shrine Hospital in Los Angeles, There is still a vital need for this very important function of Al Bahr and the Shriners Hospitals. Even one day a month can make a difference for the more than 2,200 patients on the active rolls of SHC Los Angeles. Please contact the Shrine Office at 858/292-0092 so that we can get back in touch with you to explain the program and needs. *Gene Gillard, Transportation co-chairman*

Al Bahr Honored Ladies

Our meeting in August will be on the second Saturday, August 13th, with refreshments at 9:30AM followed by our meeting at 10:00AM. We play Mexican Train Dominoes following the meeting. Our monthly game day is August 25th at 10:00AM. Bring a sandwich or buy a burger from the Directors' Staff. Both of these events are at the Al Bahr Shrine Center. Saturday, September 10th we will celebrate our 37th Birthday at the Al Bahr Shrine Center with a luncheon. Social - 11:30AM Lunch - 12:00 Noon Cost- \$17.00 Reservation due by Tuesday, September 6th. Make check payable to: Al Bahr Honored Ladies, mail to Maybelle Haslim, 6753 Bardonia St., San Diego 92110. (619) 465-2499 Carol Van Slyke (760) 726-2800



Sunshine Committee Report

In consideration of recently enacted Federal regulations, we are unable to provide full information on our ill and indisposed members. Please keep these nobles in your prayers. Should you wish to contact one of these members, please call the office for further information.

Bechtel, Richard Benson, James Berman, Sheldon Boyd, Terran Childress, Clyde Condon, Howard Crawford, Jim Crouse, Ray Dale, Ed (PP) Dudley, Kenneth Evans, Jack Fender, David Hadaway, Fred Hampton, Robert Hodge, Carmi Huszar, Skip Johnston, Doug Kellett, Alan Kellner, Al Latham, Ernest Lipa, Joseph Markson, Richard McGrath, Jim Plastik, Herb Rafferty, Alexander Ralph, Marshall Ramos, Roy B. Rash, Ronald Rosemier, Dennis Schaffer, Charlie

Schoen, Frank Seith, Rusty Smith, Sidney R. Stovall, Allen Taylor, George Thorpe, Lewis Trapp, Ronald Vennebush, James J. Young, Wayne

In Memoriam A A A A A A

NAME	BORN	CREATED A Shriner	ENTERED INTO REST
Berry, James Alfred	12/27/22	5/19/01	5/18/16
Cunningham, Charles	10/1/17	5/2/52	5/31/16
Hershel, Dennis	11/21/26	12/3/54	11/15/15
Gower, Wil	5/17/18	11/26/57	2/9/15
Kelley, Howard	7/16/02	6/15/46	1/1/01
Martikas, James	10/12/25	12/4/48	8/23/04
Pineda, Antonio	6/1/29	11/23/02	4/14/16
Reed, William	2/22/24	3/19/99	5/30/16
Rueckert, Robert	9/4/23	12/5/87	10/12/12
Saxon, Arthur	10/2/1899	5/9/52	12/14/03
Smith, William	9/16/34	5/12/72	12/2/15

***Member of Widow & Orphan Fund

A memorial contribution to the Shrine Hospital Transportation fund has been made in memory of our members listed above

Nobles:

If you have paid your 2016 Al Bahr dues, but have not yet received your dues card, please contact the Shrine office, 858/292-0092. We will then contact the Shrine Headquarters in Tampa to expedite you receiving your dues card. Lou Hahn, Potentate

Donations and Remembrances from our Members and Friends

Shrine Hospital Transportation Fund Donations

In Memory of Bill Reed: Mary Reed James & Sandra Baisey In Honor of Jeanne Cohen's 95th Birthday:

Mary Schmid

Linda Campbell

In Memory of Betty Rose:
Al Bahr Honored Ladies

Shriners Hospital for Children's Donations

Pillar of the Temple Donations

Wilcox Estate Fred Meinken Estate

William Magnum

In Memory of Inge Schierholt:
Karen Bowling

In Honor of George Acuna's Dance:

2016 European Cruise

General Fund Donations

Al Bahr Shrine Antique Car Club

Legion of Honor

Al Bahr Shrine RV Club

Yacht Club

Hear Yea all you sailors and wanna be yachties. I want to thank all of the people who helped make the Fish Fry last month a GREAT SUCCESS. From Bob Lackie who was the kitchen commander, Bob and Sue Lakosil in the silent auction section, Jose De Luna in the bar, Sherry Martin in the dessert area, Peter Krickuhn for the music, Dave Terry for logistics and all the helpers who made it a fun event. Thanks to all the volunteers who helped fill out each section and the young people who cleared the tables. This month on August 18th, yup the third Thursday, we will be coming back to Commodore Dale's house at 7731 Hillandale Drive, SD 92120 for our monthly meeting which will be a stated meeting. AND playing the fun game at the pool of the Kenducky Derby. A prize will be awarded. Food and drink will be provided. All members of the Shrine are invited to come and join the fun. Call 619-886-6186 for us to get a head count for the food.

Clowns

Well here wes is in da midle ov sumer an all da klowns are out on bail or keepin a low profil.

Dis munth we haven da big rood trip up to Sacremento to visit da Shrine Hospital der. We will be carpooling up on 26 August, tour da hospital on Saterday, have a picnic Sunday and den drive back. If yuse wuld like to go contact da office — one of da grownups will git you lined up.

Speakin ov summer doo yuse know what Twister's pet pig says on a hot sumer day? – I'm bacon.

Oh yes on dis trip to Sacremento if yuse wuld like to gussy yerself up in swonky klown duds an make-up let us kno an we will wurk our magik. Dis remines me ov an insident da odder da. Twister, Clueless and Wee Willie were out fer a strol. Twister sed "Its windy". Clueless sed "No way. Its Thursday." Den Wee Willie piped up "Me too. Letz hav a soda."

we stil hav a bunch of neet gudies fer sale: spesal T shirts rite frum our giant klown factory; also da special klown kolring buks . If youse or yor little tykes want sumtin reely fun den buy one of or kolring buks- see da grown-ups at da Shrine Offus.

Well I gota klose now. Der is a black an white car wit flashin lites outside, so I better skedaddle – talk to yuze all rell sun.

Sacramento Shine Hospital Trip Special Notice

The Clown Unit is going to Sacramento to visit the Shine Burn Center Hospital on 26, 27 and 28 August , 2016. If You would like to come along call: Tex Perry (TWISTER) 760-916-3996 or Mike (CLUELESS) George 858 245-1421 or William Romer (Wee Willie) 858 278-2389 or contact the Al Bahr Office.

We will be driving up on Friday, and stay at a nearby hotel. On Saturday at 10:00 am we will get a tour of the hospital and then have lunch. The clowns will put on a show for the kids (2:30 to 3:30pm). After the tour we will have dinner and socializing at the hotel. Sunday will be a youth picnic and then start the drive back to San Diego.

Anyone wanting to travel with us is welcome. If you would like we will even get you dressed up as an honorary clown. We will do your makeup and provide a costume.

Antique & Classic Cars Shrine Club

The August meeting of the Club be held on Tuesday August 9^{th} at the Shrine Shed. Social & pizza at 6:30, meeting at 7 PM. Hope you can make it.

Richard Church, President

Club Shriners de Mazatlan

This year Club Shriners de Mazatlan AC, from Mazatlán, México, celebrates its 4th birthday since it was approved for the Jurisdiction of Al-Bahr Temple in the Oasis of San Diego in March 27th in 2012. Nowadays, we are a club well-know in Mazatlan and the south of Sinaloa, México. Our club has participate in the 2016 Health Festival in Mazatlán, and we have a small space in one of the most important children-care centers in order to check the childrens condition and to let us know more among people of the south of Sinaloa. We have the advantage that the Al-Bahr Shriner Ambassador of Sinaloa is our founding partner and he is a orthopedic surgeon, what a surprise!!!. We still have a lot to do for the childrens, but nobles, we are moving step by step, we are growing up!! Dont hesitate to visit Mazatlan and its beautiful beaches!!

Sincerely and Fraternally, José Alfonso Aguilar Calderón President 2016.

Cell: +52 (6691) 10-44-70

Daughters of the Nile Mecca Temple No. 34

The activities for the month of August will be:

There will be no Luncheon or Session during the month of August.

Aug 29 Mecca Temple Patrol will have their Salad Luncheon at the Unity Lodge on Monday 29th from 11:00 am to 1:00 pm. Tickets will be \$10.00 and may be purchased from any Patrol Member or at the door. We should all come out and support their Fund Raiser and you are also welcome to bring your family, friends & neighbors.

Please keep the date of Saturday, September 24, 2016 free for the Annual Fashion Show. More information will follow.

RUBY NYBERG 858.292.1885

Peace Officers

Peace Officer stated meetings continue to be well attended and are becoming more and more interesting each month.

On July 27th, the Peace Officers had a Social meeting, at Scottish Rite, for Law Enforcement Appreciation awards and dinner night with over 30 members in attendance.

Our spaghetti dinner fundraiser is over for this year, and I'm told we made money. A big thank you to all the members and non-members who went above and beyond to make this a success.

The August meeting will be on the 24th, with the Social starting around 5:30pm, dinner at 6:00pm and the meeting after dinner.

Your Officers welcome and encourage all members to join us at the shed, behind the Temple, normally on the 4th Wednesday of each month, unless stated otherwise. What! You say you are not a member - Membership in the Peace Officers is open to all Members of Shriners International. Regular membership consists of active, reserve, volunteers and retired Law Enforcement Officers, Firefighters, and other public service officers from the city, county, state, and federal agencies. Associate membership are those Shriners who are interested in the field but have no regular affiliation with public service. Ask any member for a Petition and join us on the 4th Wednesday of each month, with a social starting at 5:30pm and dinner, provided by a member, prior to the meeting! Remember, the dinners are still only \$5.00!



Motorcyle Riding Club

During this year, it has been a policy of this club to support all the club's and unit's fundraisers. So far we've done pretty well. Hopefully this will promote other club's and unit's to support us. August 6th we are providing a Mexican themed Breakfast from 8am to 11am at the Shrine center. Please see the Flyer in this issue of the Al Bahrometer. As III Mel Stein says "Quid Quo Pro". Come one came all to the breakfast feast.

We hired a consultant who is well versed in the indigenous food. He is very experienced and expensive but well worth what we paid him (Jose De Luna). So please come out with your families and enjoy the comradery and great Mexican food.

Previously I sent out an e-mail to all the club members suggesting a list of potential rides for August and am tallying up the results. So far so good. I'll let you know what rides were selected. Anyone who is not a member of the club is invited to join our rides. Just call for details

Thanks to all the members that help put together the fundraiser. The toys that we purchase with the funds we raise will be transported on the back of our bikes to the hospital on our annual hospital ride.

As always, if you have any questions, please call me on 760-723-0632 Ride Safe

George Geanoulis, President

High Priest & Prophet

Last month, I represented all of you at the International Imperial Sessions. We took care of many annual business items. One which may be of interest is a change to section 336.2 that added a new subsection (f) that states now:

"In civic parades and functions, Shrine musical groups may, with the approval of the Potentate, allow guest musicians to participate. The guest must be distinguished from the Nobles in dress."

Other interesting news include approval of the hospitals' budget for this year of \$857million. We have 6000 employees internationally in the 22 hospitals and the casita. Shriners will have new facilities in Lexington, Los Angeles, Toronto, Tijuana casita, and a new international Telehealth Program serving all hospitals. I recall that around 1995, Aloha Temple/Honolulu hospital began satellite teleconferencing and medical appointments with islands around the Pacific. This Telehealth Program should help speed medical diagnosis and treatment and corral some transportation costs.

The Shriners Hospitals system endowment comparison is:

2015 - \$7.765billion

2009 - \$4.7billion (lowest point)

2007 - \$8.9billion

so you can see when the economy tanked, so did the value of our endowment, and you see the recovery effects today. We need to continue increasing endowments donations.

Other items: The three pillars of our hospitals are: Education; Research; and Treatment. We are world leaders in all three areas. Noble David Ragan drives the NASCAR #23 with the hospitals' logos. Congratulations to WSA Noble Illustrious Sir Mike Fox of Kerak Shriners for receiving the first worldwide Shrine Pinnacle Leader Award for competing all coursework. More next month.

Gene Yee

There will be a special meeting of Al Bahr Shrine to ballot upon petitions for membership on Saturday, August 20, 2016, at 11:45 AM 1935 9th Street, Second Floor, Tijuana, Mexico

Lou Hahn, Potentate Attest: John Harris, Recorder

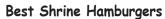


Join Al Bahr Shriners For Golf

1st Tee Time 10:00AM 2nd Wednesday of each month!! Bonita Golf Course 5540 Sweetwater Road Bonita, CA 91902







Served Every Thursday at the Directors Staff shed 11:00 AM - 12:00 PM · Stop on by!

Legion of Honor

Thank you to all who attended the Coronado Parade. There was an electrical problem with the mini bus, I'm hoping by the time you read this it will have been repaired. I was really disappointed there was a mechanical glitch. There was a full bus with LOH members, guests, and Rainbow girls.

Welcome aboard to our newest member Noble Bill Romer. Bill is a retired Master Chief from the US Navy. Thank you for your service, Bill.

The July LOH Stated Meeting was held at Noble Bob Salini's home. Bob, thank you for opening your home and having us and it was a great success

Reminder: The Legion of Honor Chili Cook Off is scheduled for October 15, 2016. It will be held at the Al Bahr Shrine.

I'll keep everyone informed by e-mail concerning future events, transportation, and any other type of information that comes across my desk. Cmdr. Tony Albright

Cell: (619) 994-5309, e-mail: tony19@cox.net

Director's Staff

The 4th of July Parade was a well attended event and there was even some members from the last class. It is good to see that the new members want to get involved early

I know it's a little bit early but please put on your calendar the 1st of October is the Director's Staff in conjunction with the Yacht Club is the only fund raiser for the year. It's the first OCTOBERFEST of the season so come out and join the festivities. It'll start at 4PM till whenever

I'm still looking at other Units and Clubs for any construction projects that you might need accomplished for your next function.

Our Thursday Burger cook out is in full swing, so come by and enjoy a burger and some comradery.

Bruce Smith, President

(619)840-1943



Past Masters

"We Support Our Blue Lodges." That is the motto of the Al Bahr Past Master's Club. To exemplify this spirit and intent, the Club conferred a Third Degree on June 28 for Black Mountain Lodge No. 845. III. Lou Hahn and several Nobles of the 2016 Divan attended, with some working in the Degree (Noble Bros. Jay Mamuyac, Rudy Noblezza, Riz Constantino and Bill Stokes). Special thanks to Noble Bro. Bill Stokes for putting the Degree roster together. The next P.M. Club Degree will be on Saturday, July 30th, at La Mesa Lodge No. 407, where we will confer two Third Degrees, starting at 9 a.m. Since you'll probably read this in the Al Barometer before then, please consider joining us as sideliners. We break for a hosted light luncheon at noon and then lecture the Candidates right after lunch. This is a great way to attend two fine daytime Degrees on a Saturday when traffic will be light. "Be There and Be Square" Hiram. La Mesa Masonic Lodge is located at 4731 Date Avenue in La Mesa. The next P.M. Meeting is scheduled for August 19th at 7 p.m. in the Past Masters' shed behind the Shrine Temple. If you are a 2016 Sitting Master or Past Master and wish to join our club, call me at (619) 475-7331. We'd love to welcome you aboard. Mike Seiler, P.M., President

Recorder Office

As you read this we are well under way with replacing the audio system in the Shrine Center. We are also about to begin the HVAC (Air Conditioning) overhaul. I apologize in advance for any inconvenience this may cause and assure you we are on track to complete these projects in the timeliest manner possible with as little disruption as possible. We are also closely watching those budgeted numbers for the work and strive to meet or come in lower than the amounts allowed. I encourage everyone, as they are in and around the center, to notify the office or myself if you see any deficiencies. We are driving towards having the center meet or exceed everyone's expectations so keep us posted!

You can email us at office@albahrshrine.org, call us at 585-292-0092, and even send us a fax at 858-292-5618. If you would like to send a private note to the recorder you can do that at recorder@albahrshrine.org.

Greeters

The Greeters are still looking for interested Nobbles to help us man the doors and act as a welcoming committee for the Potentate at Temple events. We do need participation in order to keep the Unit functioning. We continue to hold our monthly meetings on 2nd Wednesday of each month, at the Greeter Shrine Shed so our August meeting will be on the 10th. If you plan on attending, please contact me so that enough food can be provided. (randallml@aol.com – 619-888-6453). We will be planning our BBQ September 24th fundraiser at this meeting so you attendance is particularly needed.

Mike Randall, Secretary/Treasurer

Rancho Bernardo Shrine Club

The Club was able to participate in the Spirit of the 4th Parade in Rancho Bernardo and it was good to see so many on the sidelines. Hats off to Mark Suycott for taking the lead on this one and thank you to the Antique Car club for the use of the red convertible. Quite a show stopper. As in the custom, the Club will be dark in August but plan to start up again on Thursday, September 15th. Proper notice will be sent. Don Heath, President

Tin Lizzie

Aooogah! I write this as we let our Lizzie's cool down from the fourth weekend. Three days and three parades with a day of rest and relaxation in there. It was a busy weekend with Oceanside then Coronado and Rancho Bernardo. Oceanside Masonic Lodge even treated us to burgers and dogs after the parade. Thanks brothers! What a treat. We had 5-6 cars at each parade which is low numbers for us but it's becoming a strong group again and the fun is just unbelievable. As our new member reminded us, it's the most fun you can have with your clothes on. We are still looking for drivers and have cars available. Come see us and find out how you can be part of the best parade Unit in the Shriners. We can make em smile!

August is a light month for us to it's good to change your oil, check that chain and belt and come down to the Shrine Center on August 6 for he MCRC fundraiser and on Aug 20 for the Islanders Luau.

Remember, it's all for the kids.

John Harris, john@hamsalad.net, 858.245.9696

A Greeter BBQ Event. Saturday, September 24th 12 Noon to 4 PM At the Greeter Shed



D.A.D. Program - Dime A Day

Your contribution, of at least \$35, to the **DAD Program** (**Dime A Day**) will help underwrite the cost of the monthly publication of the Temple's *Al Bahr O Meter*. Your name will appear in each issue of the publication. Please send your check to the Shrine office with the notation DAD. Thank you for your support!

luby Hill 6/15
oseph L. Henderson 6/15
dith S. Murphy 6/15
atherine & Herbert
Green 6/15
luby Nyberg 7/15
/laebelle Haslim 8/15
/lary Schmid 8/15
/era Plain 8/15
ionzalo
Hernandez-Torres 9/15
rlene Coady 9/15
aren & Steve Schultz 9/15
Nadeline Giardina 10/15
lancy Merritt10/15
onnie & Louis Charity 10/15
ames & Shirley
Crawford 11/15
nna Moore11/15
charles Webb 10/15
oan Webb 10/15
lay Webb 10/15
ean Ann Webb 10/15
letty J. Love 11/15
eanne Cohen 11/15
ob Strangman 12/15
uanita Petter12/15
Rocky De Laurentis 12/15

Momina Skill 1/16

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7

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beashrinernow.com

For the last several years, Shriners International has been developing new tools to help increase awareness of the fraternity. One of those ongoing efforts is the website beashrinernow.com, which was created specifically as a way for interested potential members to learn about the fraternity, easily and quickly.

"beashrinernow.com has been an extremely helpful resource in recruiting new members, said Randy Rudge, membership development director of Shriners International. "In today's world, everything is about convenience, and the website allows prospective members to signup, petition and learn about the great benefits of being a Shriner in a matter of minutes."

To help bring traffic to the website, Shriners International Headquarters has put together a marketing campaign. Online banner ads for beashrinernow. com are available on Shriners Village, as well as print ads and inserts that were created for temples to hand out to prospective members.

The website is a terrific educational resource for potential members. Information on the site helps explain the relationship between the Masonic Order and Shriners International, and there is also a video about the fraternity's history. Site visitors can learn about the fraternity's connection with Shriners Hospitals for Children® and take a virtual tour of one of the hospitals.

beashrinernow.com also helps answer any questions about the necessary steps to becoming a Master Mason and Shriner. If, after reviewing the process, an individual would like to pursue



membership, all he has to do is select "The Next Step" tab, fill out a short questionnaire, and he will be paired with a virtual mentor.

One of the great byproducts of beashrinernow.com is the interaction membership candidates have with their virtual mentors. Virtual mentors are Shriners who are active in their temple and Masonic Lodges and have volunteered to guide interested applicants through the membership process.

Candidates are paired with virtual mentors who best suit their professional and personal interests. The mentor becomes a trusted friend and advisor through exchanges of knowledge about Freemasonry and becoming a Shriner. The process is intended to re-create the Masonic teaching of developing close, trusting relationships with prospective Masons through personal communication.

Statistics prove that beashrinernow.com is helping the fraternity more effectively reach a younger demographic, given that the average age for these new members has been 32. This number is especially interesting to Shriners, since one of the fraternity's co-founders, Dr. Walter Fleming, was the same age when he developed the concept of the fraternity.

By continuing to spread awareness with initiatives like beashrinernow.com, we look forward to recruiting more exceptional men to the "world's greatest fraternity."



shrinersinternational.org

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Unless otherwise stated, all proceeds from events and activities are for the benefit of Al Bahr Shrine, its Units and Clubs & are not deductible as a charitable donation



August 2016 1 Past Potes LM 2 RADOPS 3 . . . Scottish RIte SM/DM 4 D Staff Burgers **Antique Cars RADOPS** 6 Motorcycles FR 8 Clowns SM/DM 9 RADOPS 10 Golf Outing 11 D Staff Burgers **Antique Cars RADOPS** Honored Ladies 16 RADOPS 18 D Staff Burgers **Antique Cars RADOPS** Yacht Club 19 Past Masters SM 20 . Ceremonial in Tijuana Islanders 23 RADOPS on air

24 . Peace Officers SM/DM

25 D Staff Burgers

27 . Mad Hatter's Tea Party

Antique Cars

Honored Ladies

Legion of Honor SM 30 RADOPS

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DEADLINE FOR THE SEPTEMBER ISSUE IS AUGUST 11™ SUBMIT TO office@albahrshrine.org



Saturday, October 1, 2016 4:30 PM to ???

Events:
Nail Driving
Log Sawing
"Best Dressed" contest
Silent Auction

Menu: Bratwurstt Bratkartoffein(fried potatoes) Potato Salad Sauerkraut

(Dessert available for donation)



Motorcycle and Trike Rides!

Fruit Juice, Coffee, Tea

Benefits Toys for the Kids and the General fund

